



SOCM Go Green! Energy Efficiency Personal Pledge

SOCM's Personal Pledge is an effort to get SOCM members and the broader community to think and act in ways that will reduce our use of electricity. Doing so will reduce our reliance on dirty energy sources such as coal and nuclear and help build an economy in Tennessee based on energy efficiency and renewable energy. Join us in signing the pledge. Together we can make Tennessee a greener place to live, work and play.

I pledge to . . .

Sign up for the TVA In-Home Energy Evaluation Program and follow through with at least one recommendation. *With this program, you can reduce your power usage and receive a cash incentive for installing home energy improvements. Follow the tips provided and be mindful of the big energy users in your home: clothes dryer, lights, old appliances. Unplug devices such as cell phones, computers, and microwaves when not in use. If you rent your home, you can take TVA's online energy evaluation at www.energyright.com*

Bike, walk, carpool, or use public transportation when possible. *Did you know that SOCM members often carpool to SOCM events taking place throughout the state? Finding alternative modes of transportation can be challenging for rural communities; however, we can all find ways to reduce the number of cars on the highway and thus the amount of carbon dioxide emitted into the air and the amount of gasoline consumed. Next time you go to the grocery store, see if a neighbor or a family member wants to go along!*

Use reusable drinking containers, shopping bags, etc. *STOP drinking bottled water! It will not only help the environment, but also SAVE you money. Use reusable shopping bags! Not just at the grocery store, but also when shopping at department stores, clothes shopping, etc. If you do have plastic bags, reuse them for trash, or bring them back to stores for recycling.*

Replace incandescent bulbs with compact fluorescents (CFLs) and LEDs. *From www.energystar.gov: If every American home replaced just one light bulb with an ENERGY STAR qualified bulb, we would save enough energy to light more than 3 million homes for a year, more than \$600 million in annual energy costs, and prevent greenhouse gases equivalent to the emissions of more than 800,000 cars.*

Recycle: Paper, plastic, aluminum, glass, & steel. *If you don't have curbside pick-up of any of the listed items, consider bringing them to a recycling center. For the nearest drop off centers, check <http://www.tn.gov/environment/recycle/index.shtml>.*

Please detach the bottom and mail to SOCM, 2507 Mineral Springs Avenue, Suite D, Knoxville, TN 37917 or email a copy to katie@socm.org.

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Name: _____ Date: _____

Email: _____

Address: _____

Phone: _____

Check: SOCM member Not a SOCM member, please send me information